

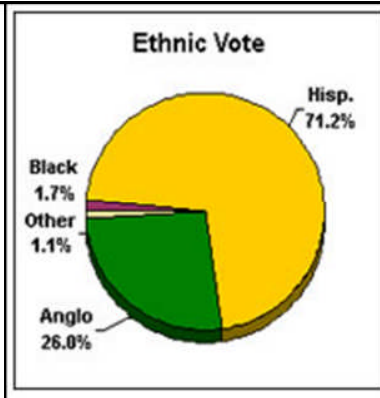
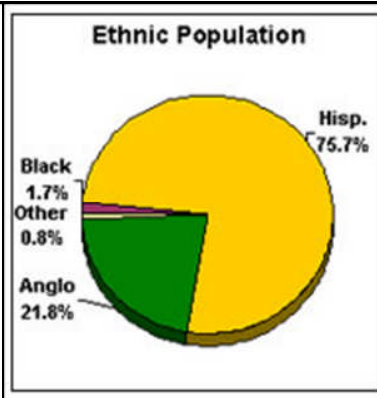
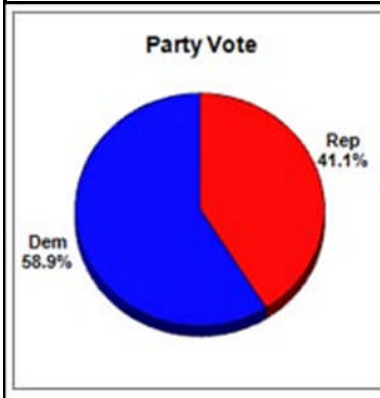


Primary in House of Representatives District 43 2010



House District 43 Counties: Brooks, Cameron (21%), Jim Hogg, Kenedy, Kleberg, Willacy.

Demographics



District Overview

Election Date: 03/02/2010

Partisan Split:

This is a Democratic-leaning district:
Now it is 58.91% Democratic
In 2008, it was 56.88% Democratic
In 2006, it was 61.8% Democratic
In 2004, it was 61.63% Democratic
In 2002, it was 59.71% Democratic

Partisan Breakdown by County:

Brooks County is 81.19% Democratic
Cameron County portion is 51.88% Republican
Jim Hogg County is 81.86% Democratic
Kenedy County is 54.54% Democratic
Kleberg County is 58.31% Democratic
Willacy County is 68.11% Democratic

Population:

Based on the 2008 General Election:
Brooks County has 6.4% of the vote
Cameron County has 47% of the vote
Jim Hogg County has 5% of the vote
Kenedy County has 0.6% of the vote
Kleberg County has 27.4% of the vote
Willacy County has 13.6% of the vote

For Statewide Election Results click:

[2008 Statewide Results](#)

[2006 Statewide Results](#)

[2004 Statewide Results](#)

[2002 Statewide Results](#)

Race Results:

2010 Democratic Primary Race Results		
Candidate	Number of Votes Received	Percentage of Votes Received
Lozano, J.M.	8,858	56.91%
Ybarra, Tara Rios	6,708	43.09%
Totals	15,566	100%

[Pre 2008 Race Results](#)

Candidates



Democrat
Incumbent

Tara Rios Ybarra
P.O. Box 3967
South Padre Island, TX 78597

Phone: 956-423-8272
Fax: 956-440-1839

Treasurer: Gloria Rios
Consultants:

Email: votetararios@gmail.com
Website: www.votetara.com

Biographical Information

Date of Birth: 11/15/1971
Occupation: Dentist/Business
Owner

Dentist since 1997 with her own dental practice for the past eight years
former member of Town of South Padre Island City Council
State Representative since 2009
Ybarra has two daughters



Democrat

J.M. Lozano
727 Arroyo Drive
Kingsville, Texas 78363

Phone: 361-246-9379
Fax:

Treasurer: Gus Barrera
Consultants:

Email: info@votejmlozano.com
Website: www.votejmlozano.com

Biographical Information

Date of Birth: 05/23/1980
Occupation: Restaurant
Franchise Owner

Multiple Franchise Restaurant Owner with Wingstop Restaurants
member Kingsville Economic Development Council, Kingsville Chamber of Commerce
board, Rotary Club, Lions club, Kingsville Next Generation, javelina Club, and University
of the Incarnate Word Development Board
BA in Government with a minor in Mexican American Studies from University of Texas
at Austin; BA in Administration from University of the Incarnate Word
legislative intern for Senator Carlos Truan and constituent services representative/field
representative for Congressman Ruben Hinojosa
he and his wife, Avelina, have two children

Campaign Overview:

Tara Rios Ybarra

Issues:

Rios Ybarra is running on her record of accomplishments in the Texas House. Her campaign material says, “In her first term as our State Representative, Tara has proven her leadership and ability to produce results for our families and communities. In fact, Tara passed more bills than any other Freshman member of the House of Representatives. Tara worked and fought for the families of South Texas. And she succeeded:

Jobs and Economic Development:

HB 394 (Co-Author) This bill allows the use of the money from TEF to benefit small businesses and establish their role as prominent contributors to the state’s economy.

HB 1324 (Author) This bill gives the Town of South Padre Island the authority to expand its local hotel revenue by an additional 1%, which would be dedicated to the expansion of the convention center facility and beach renourishment.

Healthcare:

HB 1622 (Joint-Author) This bill will combat the growing crises of hunger and obesity among the youth by establishing a grant program to purchase and distribute nutritious foods to children at risk of hunger or obesity.

HB 2626 (Co-Author) This bill allows forensic medical examination of a sexual assault victim who have not reported the assault to a law enforcement agency.

Education:

SB 98 (Joint-Sponsor) This bill approves a study for a medical school in South Texas, including District 43.

HB 1325 (Author) This bill offers an Associate of Science (AS) Degree to complement TSTC-Harlingen legislated mission to offer advanced and emerging Associate Degrees for areas of need in the State of Texas.

HB 3 (Co-Author) This bill amends current law relating to public school accountability, curriculum, and promotion requirements.

Criminal Justice:

HB 4136 (Author) This bill requires a court to seal the medical records of a child who is a victim of certain violent or sexual offenses.

HB 2130 (Author) This bill authorizes the District Attorney’s office to request assistance from the Texas Rangers Office, during the investigation of a local elected official whom may be alleged to have committed a sexual offense.

HB 1949 (Author) This bill authorizes the Texas Department of Agriculture (TDA) to seek an agriculture warrant from a magistrate with respect to a plant disease or pest identified in a certain areas.

HB 4009 (Co-Author) This bill establishes a victim assistance program to provide services to domestic victims of trafficking.

Environment and Transportation:

HB 469 (Co-Author) This bill establishes incentives to Texas for the implementation of certain projects to capture and sequester carbon dioxide (Greenhouse Gases) that would otherwise be emitted into the atmosphere.

HB 4705 (Author)/SB 2456 (Sponsor) This bill amends the current law to create the Brush

Country Groundwater Conservation District in Brooks, Jim Hogg, Jim Wells, and part of Hidalgo County; providing authority to impose a tax and issue bonds.

HB 1326 (Author) This bill allows the Governor to quickly replenish the food supplies of local food banks and food pantries in a disaster stricken area.

HB 1213 (Author) This bill would improve access on the beach for a person with a disability.

HB 4835 (Author)/SB 2569 (Sponsor) This bill modifies the Willacy County Navigation District territory.

Veterans:

HB 4020 (Author)/SB 2163 (Sponsor) This bill entitles the Texas Veterans Commission (TVC) to obtain from various law enforcement agencies criminal history record information relating to an employee, applicant, consultant, intern, volunteer, contractor, or subcontractor of TVC.

HB 269 (Joint-Author) This bill awards up to 12 collage elective credit hours to a military veteran who has graduated from high school and has been honorably discharged, has served a minimum of two years of service or was discharged because of a disability.”

Endorsements/Contributions:

On the January 15th campaign finance report covering the period July 1 through December 31, 2009, the Rios Ybarra campaign listed \$147,895.28 in contributions, \$24,147.43 in expenditures, \$23,055.23 in cash-on-hand, and \$19,653.60 in outstanding loans.

On the February 1st campaign finance report, covering the period January 1 through 21, 2010, the Rios Ybarra campaign listed \$57,017.67 in contributions, \$37,603.96 in expenditures, \$20,861.45 in cash-on-hand, and \$21,559.05 in outstanding loans.

On the 8-day before the Primary election campaign finance report, covering the period January 22 through February 20, 2010, the Rios Ybarra campaign listed \$209,230.24 in contributions, \$77,542.13 in expenditures, \$23,057.60 in cash-on-hand, and \$20,089.77 in outstanding loans.

J.M. Lozano

Slogan:

“A Stronger Voice for South Texas”

Issues:

Lozano announced his candidacy in early August. He said, “I am proud to have been born and raised in rural South Texas. South Texas gave me a good education, strong family values, honesty, and integrity. It showed me to cherish the simple things in life and to remain grounded in reality. South Texas gave me my voice but my voice will always belong to South Texas. I believe we deserve a state representative who will first and foremost be present, communicate and not only do so with opportunistic appearances and not wait until after the legislative session is over and done with to open an office. We need someone who is genuine, and who is prepared for the challenges that lie ahead. My education has taught me how

government should work. My experience has taught me how government really works. I know what it takes to get things done in Austin and I will be ready to fight from day one. In these ever pressing times this is not the time for political games second chances or excuses. . . As a businessman I am trained to be 100 percent sure about the outcome before I do something. I started the groundwork for this race a long time ago. I've looked at all the studies and all the numbers and I know that based on her performance alone that she is going to have a very tough time getting re-elected. When you combine that with the fact that I have my heart in this race, and all my years of preparation, she is underestimating me and that is going to seal the deal."

On the issue of jobs, Lozano said, "The #1 issue is jobs. Education is key to economic development. Drug abuse and trafficking through South Texas are also critical issues because of the number of youth that are affected."

Lozano's issues are:

“Agriculture and the Rural Way of Life - For rural South Texas, agriculture is more than just a proud part of our past — it's a driving force for our state's economy. From cattle, to sugar, to peanuts, to citrus, to an expanding hunting and wildlife ecotourism, South Texas farmers and ranchers not only make sure we have food on our table, but they're contributing products that drive all sectors of our economy. As State Representative, I'll fight to: Increase funding to eradicate tick fever that has threatened the livelihood of cattle raisers throughout South Texas; Strengthen the Texas Department of Agriculture's GO TEXAN program, a proven marketing program that promotes Texas products and helps them compete with imports; Support rural economic development to help ensure that family farms and ranches can be passed down from one generation to the next; and Protect the 2nd Amendment Rights of law abiding Texans.

Education - South Texas parents work hard because they know education is the ticket to a better future for their children. Second to parents, no one has greater impact on the lives of our children than teachers. If there is any doubt about the need to increase funding for education, consider that the US Department of Labor predicts that over 2 million new jobs will be created in the fields of Science, Technology, Engineering and Math (STEM).

As State Representative, I'll fight to: Tap the Rainy Day fund if needed to ensure that no teacher loses his or her job because of state budget shortages; Create incentives to place more math and science teachers in the classroom to prepare our kids to compete for the jobs of tomorrow; Increase funding for Communities in School to ensure more students graduate from high school; Expand the Texas Tuition Promise Fund, a new prepayment plan that allows Texas families to lock in tomorrow's college tuition at today's prices.

Healthcare - My father is a rural family physician, and I've seen first hand the difference he makes in people's lives. He treats families whether or not they have insurance. But the unfortunate reality is, rising health care costs has forced too many people to go without insurance, and avoiding regular medical check-ups that allow doctors and nurses to detect the early onset of more severe problems, such as heart attacks, diabetes, and cancer. As State Representative, I'll fight to: Expand health care coverage for children, by expanding Texas' CHIP enrollment criteria to allow the maximum number of families under federal law; Increase the Medicaid reimbursement rates to attract more doctors and health care providers to

underserved areas; Advocate for federal funding for a South Texas Veterans Hospital to fulfill our nation's promise to those who served.

Strengthen health education curriculum in our public schools to combat the rise of diabetes and obesity among our youth.

Jobs & Economy - Economic development is the lifeblood of our communities. As a business owner and a member of my local Chamber of Commerce, I know what it takes to create jobs because I've done it. Nothing is more important to South Texas families than the ability to provide for one's family. As State Representative, I'll fight to: Increase funding for the Irma Rangel School of Pharmacy and the Regional Academic Health Centers in Cameron County to ensure South Texas gets our share of the growing number of jobs in health care; Support our engineering programs to position South Texas for jobs in innovation and research; Fight to advance I-69 to develop increased economic highways along the NAFTA highway; and Strengthen teacher-training programs as nine of the top 25 fastest growing jobs in the state are in education.

Public Safety - South Texas has unfortunately been caught in the middle of an international drug war, with drugs flowing North, and cash and guns flowing South. Too often, local gangs become conduits, and the public safety threats to our communities grow. As State Representative, I'll fight to: Increase funding for the Department of Public Safety's Narcotics Division, to shut down the smuggling paths of drug cartels; Provide legislative oversight to encourage greater cooperation between DPS, deferral authorities, and our local sheriffs offices; Initiate regional conferences to bring law enforcement together with schools, parents, and community groups to share best practices in combating the growth of gangs; Increase funding for drug treatment programs to do our part to diminish demand for illegal drugs; and Implement the initiatives of the Texas Border Security Council, which gathered input from local sheriff departments, business owners and private citizens."

Endorsements/Contributions:

Contributions - On the January 15th campaign finance report covering the period July 1 through December 31, 2009, the Lozano campaign listed \$103,093.99 in contributions, \$38,662.50 in expenditures, \$51,637.50 in cash-on-hand, and \$0 in outstanding loans.

On the February 1st campaign finance report, covering the period January 1 through 21, 2010, the Lozano campaign listed \$46,550 in contributions, \$5,200 in expenditures, \$93,987 in cash-on-hand, and \$0 in outstanding loans.

On the 8-day before the Primary election campaign finance report, covering the period January 22 through February 20, 2010, the Lozano campaign listed \$128,125.29 in contributions, \$110,608.78 in expenditures, \$39,084 in cash-on-hand, and \$0 in outstanding loans.

Endorsements - About endorsements, the Lozano campaign said, "We have a long list of local community and elected officials endorsing JM including Tara's former Campaign Treasurer."

Campaign Team/Approach:

On how they are getting their message out, the Lozano campaign said, "We are using an integrated campaign strategy that combines heavy message delivery through direct mail, TV in English and Spanish, as well as a ground game that covers traditional South Texas voter

rallies with professional phone banks and canvasses."

Detailed Race Analysis

Commentary:

This is one of the hottest races in the Texas House. Rios Ybarra has the advantage of incumbency and population. Geography could be a factor in this race. When Rios Ybarra defeated Representative Juan Escobar (D-Kingsville) in the Democratic Primary in 2008 by a vote of 54% to 46%, her home county (Cameron) represented 33% of the total vote and Escobar's home county (Kleberg) represented 24% of the vote. Lozano is also from Kleberg County.